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PUBLIC SERVICE ANNOUNCEMENT

For all North Carolina counties except Buncombe, Cumberland, and Rowan.

For Immediate Release

Broadcast Dates: September 15, 2010 to November 2, 2010

Contact: Don Wright, General Counsel

866.522.4723 or 919.733.7173

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NC Utilizes Instant Runoff Voting In Judicial Contests

RALEIGH, NC - September 14, 2010

Attention North Carolina voters. When you vote on November 2nd, you can select a Court of Appeals Judge by a method of voting called Instant Runoff Voting. After selecting your first choice to fill the seat, you can rank your second and third choice candidates in the event the first round results produce no majority winner. For more information, contact the State Board of Elections at 866-522-4723. 866-522-4723. Or contact the Macon Board of Elections at 828-349-2034. Information is available on the web at www.sboe.state.nc.us. This message is a public service announcement from the North Carolina State Board of Elections.

SPECIAL VOTING INSTRUCTIONS

Voting Straight-Party

A "straight party" vote does not include any non-partisan offices, constitutional amendments, or local referenda. You must vote for these ballot items separately. More detailed instructions are on your ballot. For paper ballots, turn the ballot over.

Instant Runoff Voting: One, Two or Three, Which Candidates Do You Prefer Most?

Your ballot includes an Instant Runoff Voting (IRV) contest for a State Court of Appeals seat. There are 13 candidates running for this seat. When casting your vote, you have the option of choosing up to 3 candidates in order of your preference. If no candidate receives a majority of the first choice votes, then the two candidates receiving the most first choice votes enter an automatic "instant runoff." During the instant runoff process, your 2nd or 3rd choice vote is counted only if your first choice candidate is not in the runoff. If your second choice vote is for either of the two runoff candidates, it will be counted. Third choice votes for either runoff candidate will be counted only if first or second choice votes were cast for candidates not in the runoff.

Remember, when you vote in an IRV contest, vote for the candidates you prefer most.

Select your







ONLY ONE (1) CANDIDATE WILL WIN THIS CONTEST.

HOW TO VOTE YOUR IRV BALLOT

IMPORTANT!!! You may rank fewer than three (3) candidates by leaving columns blank. If you select the same candidate in more than one (1) column, your vote for that candidate will only count once.

- Mark your first choice in the first column, then mark your 2nd and 3rd choices in the appropriate columns.
- Select a different candidate for each choice.
- Your 2nd or 3rd choices will not count against your first choice.
- If your first choice candidate is not in the runoff, then a second choice vote for either of the two runoff candidates will be counted. Third choice votes for either runoff candidate will be counted only if your first or second choice candidate is not in the runoff.

Fill in only one oval per choice	Your 2nd and 3rd choices will not count against your 1st choice They will only be considered in a runoff if your 1st choice is not in the runoff		
1st Mark your 1st choice here	2nd Mark your 2nd choice here	3rd Mark your 3rd choice har	
John Adams	John Adams		
Thomas Jefferson	Thomas Jefferson	Thomas	
James Madison	James Madison	James Madison	
James Monroe	James Monroe	James Monroe	
George Washington	George Washington	George Washington	

For more information about Instant Runoff Voting (IRV) in North Carolina contact:

N. C. State Board of Elections

(866) 522-4723

www.sboe.state.nc.us





NC Court of Appeals Judge Election

Superior Court Judge Elections:

Buncombe County, Cumberland County, Rowan County

November 2, 2010



General Statute 163-329

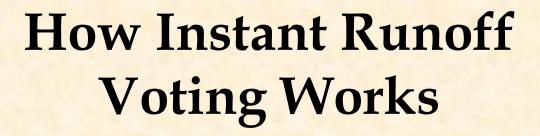
Directs the State Board of Elections to conduct Instant Runoff Voting if a vacancy is created in the office of justice of the Supreme Court, judge of the Court of Appeals, or judge of superior court under certain conditions.

What Is Instant Runoff Voting?

Instant Runoff Voting combines the Primary and Election Day into one election.

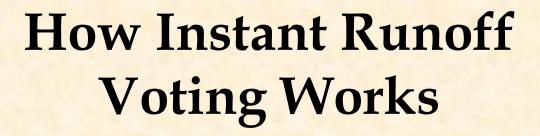
Voters will select their 1st choice for IRV contests like every other contest on the ballot, but they will rank their 2nd or 3rd choices in the event the first round results produce no majority winner.

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SPECIAL INSTRUCTION OF THE FOLLOWING OFFICE IN	our 1st choice; they will one	
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a. Choose up to 3 candidates for acch choice. a. Choose up to 3 candidates for each choice. b. Select a different candidate for each choice. c. Your 2nd and 3nd choice is not in the runoff. c. Your 2nd and 3nd choice is not in the runoff.	Our 1st choice, mill not count age Appeals Judge Appeals Judge Ad and 3rd choices will not count age and and 3rd choices a running age 3rd	choice is hou
c. Your 21 or 1st of the Court	d and 3rd choice in a runor 3rd	Mark your
	1	E Bloss
Fill in only one oval per choice 2nd	and cho.	J. Wesley Casteen
1st Mark your	John F. Bloss	is Dillon
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John F. Bloss J. Wesley Casteen	Chris Dillon	Daniel E. Garrie.
is nillon	Jewel Ann Farlow	Stan Hammer
Ann Farion	Daniel E. Garner Stan Hammer	Mark E. Klass
Daniel E. Garner	LE Klass	Doug McCullough
Stan Hammer	Doug McCullough	Anne Middleton Harry E. Payne, Jr.
LE Klass	Middleton	
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lan Sullivair	Pamela M. Ves	per
John Cressie Thigpen Cressie Thigpen Pamela M. Vespe		
Pamela M.		



First Round of Counting

Voters select their 1st choice for an office just as they have done in previous elections. Additionally, voters may select their 2nd or 3rd choices. The voters' 1st choices are tallied and are reported unofficially on Election Night. If a candidate gets a majority of 1st choice votes, more than 50% of votes cast, then they are certified as the winner at Canvass and no further counting is necessary.



How are the votes counted?

If a voter's first choice candidate is not in the runoff, a second choice vote for either of the two runoff candidates will be counted. Third choice votes for either runoff candidate will be counted only if the voter's first or second choice candidate is not in the runoff. After all counting is concluded, the candidate with the most first and second round total votes wins the election.

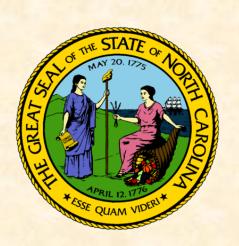


Court of Appeals Judge					
Fill in only one oval per choice	Your 2nd and 3rd choices will not They will only be considered in a runoff	count against your 1st choice if your 1st choice is not in the runoff			
1st Mark your 1st choice here	2nd Mark your 2nd choice here	3rd Mark your 3rd choice here			
John F. Bloss	○ John F. Bloss	○ John F. Bloss			
 J. Wesley Casteen 	 J. Wesley Casteen 	J. Wasley Casteen			
Chris Dillon	Chris Dillon	Ctris Dillon			
Jewel Ann Farlow	Jewel And Farlow	Jewel Ann Farlow			
Daniel E. Garner	Doniel E. Garner	Daniel E. Garner			
Stan Hammer	Star Hammer	Stan Hammer			
Mark E. Klass	Mark E. Klass	Mark E. Klass			
Doug McCulleagh	Doug McCullough	Doug McCullough			
Anne Middleton	Anne Middleton	Anne Middleton			
Harry E. Payne, Jr.	Harry E. Payne, Jr.	Harry E. Payne, Jr.			
John Sullivan	John Sullivan	John Sullivan			
Cressie Thigpen	Cressie Thigpen	Cressie Thigpen			
Pamela M. Vesper	Pamela M. Vesper	Pamela M. Vesper			

- 1) Mark your first choice in the first column, then mark your 2nd and 3rd choices in the appropriate columns.
- 2) Select a different candidate for each choice.
- 3) Your 2nd or 3rd choices will not count against your first choice.
- 4) If your first choice candidate is not in the runoff, then a second choice vote for either of the two runoff candidates will be counted. Third choice votes for either runoff candidate will be counted only if your first or second choice candidate is not in the runoff.



For More Information



NC State Board of Elections (866) 522-4723
www.sboe.state.nc.us

or contact your county board of elections.

NOVEMBER 2, 2010 GENERAL ELECTION



NC Utilizes Instant Runoff Voting in Judicial Offices

North Carolina voters can select a Court of Appeals Judge by Instant Runoff Voting (IRV) on **November 2, 2010**. Also, IRV will be used to select three Superior Court Judges in Buncombe, Cumberland, and Rowan Counties. This method of voting combines the Primary and Election Day into one election. Voters will select their 1st choice for IRV contests like every other contest on the ballot, but they will also rank their 2nd or 3rd choices in the event the first round results produce no majority winner.

How It Works

► First Round of Counting

Voters select their 1st choice for an office just as they have done in previous elections. Additionally, voters may select their 2nd or 3rd choices. The voters' 1st choices are tallied and are reported unofficially on Election Night. If a candidate gets enough 1st choice votes to win (more than 50%), then they are certified as the winner at Canvass and no further counting is necessary.

If no candidate receives enough 1st choice votes to reach the majority threshold (more than 50%), the first two candidates move to the instant runoff. The winner is determined by adding any 2nd or 3rd choice votes to their initial vote

► Second Round of Counting

determined by adding any 2nd or 3 choice votes to their initial vote totals. After all counting is concluded, the candidate with the most first and second round total votes wins the election.

For more information, contact:

NC State Board of Elections (866) 522-4723 www.sboe.state.nc.us

or your county board of elections.

Court of Appeals Judge							
Fill in	only one oval per choice	You They t	r 2nd and 3rd choices will not will only be considered in a runoff	count ag if your 1s	gainst your 1st choice t choice is not in the runoff		
1st ↓	Mark your 1st choice here	2nd ↓	Mark your 2nd choice here	3rd ↓	Mark your 3rd choice here		
0	John F. Bloss	0	John F. Bloss	0	John F. Bloss		
0	J. Wesley Casteen	0	J. Wesley Casteen	0	J. Wesley Casteen		
0	Chris Dillon	0	Chris Dillon	0	Chris Dillon		
0	Jewel Ann Farlow	0	Jewel Ann Farlow	6	Jewel Ann Farlow		
0	Daniel E. Garner	2	Daniel E. Garner	V	Daniel E. Garner		
0	Stan Hammer	P	Stan Hammer	0	Stan Hammer		
\circ	Mark E. Klass	B	Mark E. Klass	0	Mark E. Klass		
0	Boug McCullouph	0	Doug McCullough	0	Doug McCullough		
0	Anne Middleton	0	Anne Middleton	0	Anne Middleton		
0	Harry E. Payne, Jr.	0	Harry E. Payne, Jr.	0	Harry E. Payne, Jr.		
0	John Sullivan	0	John Sullivan	0	John Sullivan		
0	Cressie Thigpen	0	Cressie Thigpen	0	Cressie Thigpen		
0	Pamela M. Vesper	0	Pamela M. Vesper	0	Pamela M. Vesper		