

MINUTES: Healthy Carolinians of Macon County – Elder Care and Caregivers Committee

DATE: February 17, 2009

PLACE: Community Facilities Building

TIME: 12:00 N – 1:30 PM

ATTENDEES: Rhonda Blanton, Timothy Crabtree, Dorothy Crawford, John Crawford, Sean Gibson, M. R. Hall, Lisa Hilliard, Kathy McGaha, Cindy Miles, Sherrie Peeler, Jim Thurmond, Jennifer Turner-Lynn, Charlie Vargas, Kim Watkins and Vince West

TOPIC	DISCUSSION	ACTION	FOLLOW-UP
Welcome and Approval of Minutes	Kathy McGaha welcomed everyone to today’s meeting of the Elder Care and Caregivers Committee. Ms. McGaha asked the committee members to review the minutes of the last meeting. Vince West motioned for the approval of the minutes. Lisa Hilliard 2 nd the motion, with a unanimous vote for approval.		
Introductions	Kathy McGaha asked everyone to introduce themselves and tell what organization they represented.		
Update on Senior Needs Plan	Sheila Southard could not attend the meeting today and will give an update at the next meeting.		
Senior Expo and Health Fair	<p>Dr. Vargas and Kathy McGaha led the committee members in a group discussion on the Senior Expo and Health Fair. The following topics were discussed:</p> <p>A. Proposed Budget – Mr. Gibson said he is working on the proposed budget. 2009 Booth Package Prices are as follows:</p> <ul style="list-style-type: none">• Package A – 50 “30 Second” ads, booth, live broadcast for \$525.00• Package B – 35 “30 Second” ads, booth, live broadcast for \$400.00 <p>B. Exhibition Booth Sales and Registration – Mr. Gibson said the radio station personnel have started working on booth sales. At this point, he said they have 5 to 6 commitments for this event.</p> <p>C. 10 Nonprofit Booths – The committee members further discussed the nonprofit booths. Vince West asked that Nantahala Hiking Club be offered a booth, the committee members agreed with this. Ms. Blanton will contact the following invited designees:</p> <ol style="list-style-type: none">1. REACH/30th Judicial	Rhonda Blanton will contact the invited designees for the nonprofit booths.	<p>2007 Booth Package Prices:</p> <ul style="list-style-type: none">• Package A – 60 “60 Second” ads, booth, live broadcast for \$450.00• Package B – 60 “30 Second” ads, booth, live broadcast for \$350.00.00 <p>2008 Booth Package Prices:</p> <ul style="list-style-type: none">• Package A – 60 “60 Second” ads, booth, live broadcast for \$475.00• Package B – 60 “30 Second” ads, booth, live broadcast for \$375.00

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	this event. After a group discussion, the committee members decided that since Lifeline will be in Franklin in March not to pursue this further. The committee members did agree to invite the Bloodmobile to set-up at this event. Ms. McGaha will contact them.		
Other Items for Discussion	Kathy McGaha asked the committee members to be considering a vision for the future. Ms. McGaha asked the committee members to consider whether this committee wants to continue in the same role for the Senior Expo and Health Fair, or whether this committee wants to consider another venture.		
Next Meeting Date	The next meeting of the Elder Care and Caregivers Committee will be held on Tuesday, March 10 th , from 12:00 Noon – 1:30 PM at the Community Facilities Building.		