



Macon County Public Health

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Press Release



eWIC Cards are here!

The Macon County Women, Infants, and Children, or WIC program, has launched an electronic benefit transfer, or EBT system. Instead of a paper voucher system, WIC food benefits are now issued through an EBT system, including an eWIC card. The eWIC card will provide clients with more privacy as well as decrease the time it takes per a WIC appointment.

The eWIC card works like a debit card. Families use their card and an assigned a PIN to access their food benefits at the grocery store. With eWIC, participants can buy just the foods they need rather than being required to purchase all their WIC items in one shopping trip.

The WIC program provides supplemental food and nutrition education to women who are pregnant, have had a baby in the last six months, or are breastfeeding and have had a baby in the last 12 months. Additionally, infants and children up to 5 years of age are eligible for the program.

The Macon County WIC office is located at Macon County Public Health, 1830 Lakeside Drive Franklin, NC 28734. You can call 828-349-2483 or 828-349-2453 (espanol) to schedule an appointment, or if you have any questions.

Lisa Marling (L), WIC clerk,
issues an eWIC card.

